

Clean Campaign Pledge

As a candidate for Mayor of the City of Sheboygan, I agree that the people of this city are not served by negative campaigns. In that spirit, I hereby pledge during the election campaign:

1. To refrain from personal attacks. I will not engage in personal vilification, character defamation, whispering campaigns, negative innuendo, or scurrilous attacks on any candidate. Nor will I make accusations against any candidate with aim at creating or exploiting doubts, without justification, as to his or her morality, loyalty or patriotism. I will immediately and publicly encourage any individual or group who makes a personal attack on my opponent to cease their attack(s).

2. To instruct our campaign staff members, consultants and volunteers to conduct themselves in the same manner as we have agreed.

Juan Perez

James Schramm

Date

Date